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California Coast Credit Union Opens Newest Branch in Downtown San Diego
Grand Opening Festivities Set for Friday, March 3

SAN DIEGO – March 1, 2017 – California Coast Credit Union has opened its newest branch in the East Village area of downtown San Diego. Located adjacent to Petco Park at 777 J Street, this is Cal Coast’s 24th branch.

A Grand Opening with free food, giveaways and music is planned for Friday, March 3 from 11 a.m. to 2:00 p.m. Members and non-members will have an opportunity to take advantage of exclusive credit union promotions and the chance to win prizes, including a Disneyland family 4-pack, a \$500 shopping spree, Green Day concert tickets, Coachella 3-day passes, and San Diego Gulls VIP game passes.

With each account opened at the Grand Opening celebration, California Coast will donate \$25 to the San Diego Rescue Mission to help end hunger and homelessness in San Diego County.

“We are excited to open this full-service branch in the vibrant East Village area downtown,” said California Coast Credit Union President and CEO Todd Lane. “In addition to much-needed financial services in that particular area, Cal Coast will also bring our ongoing commitment to supporting the communities that we serve. We look forward to becoming a valued and involved business and community partner in downtown San Diego.”

The East Village Branch hours are Monday – Thursday: 9 a.m. – 5 p.m., Friday: 9 a.m. – 6 p.m., and Saturday: 9 a.m. - 2 p.m.

For more information on the Grand Opening event, visit https://www.calcoastcu.org/East_Village.htm.

About California Coast Credit Union

Established by San Diego teachers in 1929, California Coast Credit Union is the longest-serving financial institution based in San Diego and holds true to its founders’ guiding principle of “people helping people.” With over \$2 billion in assets, the credit union now proudly serves more than 150,000 members through its local network of over 20 branches and 60 shared branch locations, online and mobile banking, and 30,000

fee-free ATMs nationwide. California Coast is not-for-profit, provides no-cost financial education for adults and youth, and is committed to improving the lives of its members and others in the community. Anyone who lives or works in San Diego or Riverside counties can be a member. For more information, visit calcoastcu.org or call (877) 495-1600.

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