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San Diego Sockers Announce California Coast Credit Union as Platinum Sponsor for 2016-17 Indoor Soccer Season

SAN DIEGO – October 26, 2016 – The San Diego Sockers, 14-time Indoor Soccer Champions, have signed on California Coast Credit Union as their Platinum Sponsor for the 2016-17 Major Arena Soccer Season.

As part of the agreement between the two organizations, the California Coast Credit Union logo will appear prominently on the back of player jerseys, around the field and at other high-visibility locations at the team's home venue, Valley View Casino Center.

"We are very excited to forge this new partnership," said Cal Coast President/CEO Todd Lane. "It's an opportunity to work with an exciting and popular hometown sports team that has strong local roots and shares our commitment to support the community."

California Coast Credit Union will also leverage the new partnership with the Sockers to support local non-profits, schools and other organizations. Details on some of those exciting opportunities will be announced during the 2016-17 season, which kicks off October 29th at 7:05 p.m. against Turlock Express.

"Cal Coast Credit Union is a fantastic organization for San Diego Sockers to partner with for the upcoming season," said San Diego Sockers General Manager Sean Bowers. "Their commitment to being visible and supporting the San Diego community strongly aligns with our goals. We look forward to building this relationship for years to come!"

About California Coast Credit Union

Established by San Diego teachers in 1929, California Coast Credit Union (www.CalCoastCU.org) is the longest-serving financial institution based in San Diego and holds true to its founders' guiding principle of "people helping people." With over \$2 billion in assets, the credit union now proudly serves nearly 150,000 members through its local network of more than 20 branches and 60 shared branch locations, online and mobile banking, and 30,000 fee-free ATMs nationwide. California Coast is not-for-profit, provides no-cost financial education for adults and youth, and is committed to improving the lives of its members and others in the community. Anyone who lives or works in San Diego or Riverside counties can be a member. For more information, visit calcoastcu.org or call (877) 495-1600.

About the San Diego Sockers

Founded in 2009, the San Diego Sockers (www.SDSockers.com) are the most successful indoor soccer team in the sport's history. The team has won a total of 14 indoor championships in the MISL, PASL and MASL leagues combined. In addition, the Sockers also set a U.S. pro sports record with the longest winning streak boasting 48 straight wins. For more information or to purchase tickets, visit www.sdsockers.com or call (866) 799-4625.

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