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San Diego Sockers Announce California Coast Credit Union as Exclusive Platinum Sponsor for 2017-18 Indoor Soccer Season

SAN DIEGO – November 1, 2017 – California Coast Credit Union has re-committed as the Platinum Sponsor of the San Diego Sockers for the 2017-18 Major Arena Soccer season. This marks the second year of the partnership between Cal Coast and 14-time champion Sockers.

As part of the agreement between the two organizations, the California Coast Credit Union logo will appear prominently on player jerseys, on the field and at other high-visibility locations at the team's home venue, Valley View Casino Center.

"Cal Coast and the Sockers enjoyed a very successful partnership last season, and we are excited to extend that winning streak into this season," said Cal Coast President/CEO Todd Lane. "The Sockers are not only a talented team of professional athletes, but they also share our commitment to supporting and serving the community."

California Coast Credit Union will continue to leverage the new partnership with the Sockers to support local non-profits, schools and other organizations. This season, a portion of the proceeds from each Sockers ticket sold on the Cal Coast website will be donated to the Cal Coast Cares Foundation, a local non-profit that provides scholarships to students and grants to teachers.

"Cal Coast Credit Union is a solid, well-respected local business and community supporter, and a perfect fit as a top partner with the Sockers," said San Diego Sockers General Manager Sean Bowers. "We look forward to creating excitement together, both within the arena and in the community during this season."

The 2017-18 Sockers season kicks off with a home game on November 5 at 5:05 p.m. versus Syracuse.

About California Coast Credit Union

Established by San Diego teachers in 1929, California Coast Credit Union (www.CalCoastCU.org) is the longest-serving financial institution based in San Diego and holds true to its founders' guiding principle of "people helping people." With over \$2 billion in assets, the credit union now proudly serves over 160,000 members through its local network of more than 20 branches and 60 shared branch locations, online and mobile banking, and 30,000 fee-free ATMs nationwide. California Coast is not-for-profit, provides no-cost financial education for adults and youth, and is committed to improving the lives of its members and others in the community. Anyone who lives or works in San Diego or Riverside counties can be a member. For more information, visit calcoastcu.org or call (877) 495-1600.

About the San Diego Sockers

Founded in 2009, the San Diego Sockers (www.SDSockers.com) are the most successful indoor soccer team in the sport's history. The team has won a total of 14 indoor championships in the MISL, PASL and MASL leagues combined. In addition, the Sockers also set a U.S. pro sports record with the longest winning streak boasting 48 straight wins. For more information or to purchase tickets, visit www.sdsockers.com or call (866) 799-4625.

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